

Evaluation Form

Competitive,
Evaluated Friends, and
Novice Categories

2025



**Communities
in Bloom**

**Collectivités
en fleurs**

Saskatchewan



**Saskatchewan Parks
and Recreation
Association**

**THE SASKATCHEWAN PARKS AND
RECREATION ASSOCIATION INC. (SPRA)**

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SASK LOTTERIES

Program Disclaimer

Saskatchewan Parks and Recreation Association (SPRA) staff, volunteer judges and all personnel associated with Communities in Bloom (CiB) will not be held liable for any observations, suggestions, or recommendations made in this Evaluation Document or at any time during the delivery of the CiB program. This will also include any resulting activity or events related to participation in the CiB program.



Community: Eastend
Province: Saskatchewan
Category: Competitive

CiB recognizes efforts to mitigate and adapt to climate change which is reflected in several criteria including:

Environmental Action; Preservation of Natural Heritage; Tree Management and Landscape

Community Appearance	122.5	/	150.00
Environmental Action	119	/	150.00
Heritage Conservation	132	/	150.00
Tree Management	141	/	175.00
Landscape	161	/	200.00
Plant and Floral Displays	145.5	/	175.00
Total:	821	/	1000.00

Percentage: 82%

Bloom rating: 5 Blooms

Bloom rating: Provincial, National and International Participants

Up to 55% 1 bloom	56% to 63% 2 blooms	64% to 72% 3 blooms	73% to 81% 4 blooms	>82% 5 blooms
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Mention: Very Supportive Volunteer System

Representative (s) of Community

Name: Debra Haas, Jamie Morvik, Anne Arnad, Beth Humphrey, Tracey Silzer Function: CiB Committee
 Name: Rosa Vazquez Function: Tourism & Economic Development
 Name: Val Bidaux Function: Council Rep & CiB member

Judges

Name: Katheen Sproat-Mickelson Name: Michele Kralkay

Evaluation date(s):

August 11 & 12, 2025

IMPORTANT NOTES:

- Evaluation is adjusted to the climate and environmental conditions of the community.
- Evaluation is also adjusted to match the capacity of a community population to the achievements in all criteria – i.e. evaluate what they do (achieve) with what they have (population/ resources).
- Some aspects of the evaluation might not be applicable: scoring will be prorated.
- The score will vary from the previous year based on the facts that the evaluation form is subject to modifications each year and that the scores are based on the perception of the current judges.

SECTORS OF EVALUATION

Municipal:

- Municipal properties, parks and green spaces, streets, streetscapes
- Properties owned and run by municipality such as museums, historical sites

Business and Institutions:

Properties owned and managed by:

- **Businesses:** commercial sector, shopping centres, Business Improvement Areas (BIA), industrial parks, manufacturing plants
- **Institutions:** schools, universities, churches, hospitals, service and community organization buildings (such as YMCA, Legion), private museums, Government and Crown Corporations buildings (such as Canada Post, provincial and federal parks, etc.)
- **Tourism bureaus and Chamber of Commerce offices**
- **Farms:** in rural communities, farms can be considered in this section

Residential:

- Citizens and citizen groups acting within their own properties
- Residential property owners, rate payer groups including condos and co-ops

Community Involvement:

The principle of community involvement is so fundamental to the program that it is considered in each segment of the evaluation.

- Individuals, community organizations, citizen groups (includes youth programs) – all contributing to various aspects of community improvement, including municipal spaces maintained through the efforts of volunteers and community
- Organized clubs such as horticultural societies, garden clubs, community associations, school groups
- Service clubs such as Rotary, Lions, Optimist
- Participation (financial and/or in-kind or employee participation) by the municipality, businesses and institutions.

GENERAL COMMENTS AND SUGGESTIONS

Congratulations on achieving a strong Bloom rating and thank you for the warm hospitality during the visit. The community itself is beautiful, with a strong sense of pride and a wonderful legacy to continue building on.

It was a pleasure to meet with the CiB committee and learn about the priorities set for the year, thoughtfully developed through review of last year's grid. The "Our Year in Review" handout was very informative and appreciated, as it clearly outlined the committee's work and emphasized by the photos. It will be an important document for future planning and committee members. The establishment of two categories—one focused on plants and the other on trees—demonstrates a strategic and organized approach.

Communication efforts through the Facebook page and the Eastend Echo are effective tools for keeping the community informed, and it is encouraging to hear the positive feedback received from residents. While environmental conditions are often challenging, the abundance of rainfall this year has certainly enhanced the overall appearance and vitality of the community.

Recommendations and Suggestions

- Continue the excellent practice of recognizing and thanking helpers, volunteers, and donors, as this builds momentum and strengthens community involvement.
- To further highlight CiB initiatives, consider creating signage such as "A Project of Your Local CiB Group" or "CiB at Work," which would both acknowledge efforts and increase visibility.
- Maintaining strong communication channels and celebrating contributions—whether through donated plants, volunteer time, or equipment loans—will help sustain enthusiasm and engagement.
- Building on the current successes, the committee may also explore new ways to showcase projects and achievements, reinforcing the value of CiB's role in enhancing community beauty and spirit.

COMMUNITY APPEARANCE

Community appearance reflects an overall effort by the municipality, businesses, institutions and the residents throughout the community to create great first impressions and a sense that there is continuous attention and upkeep to critical elements of a community that benefit quality of life and economic vitality. Elements for evaluation are: parks and green spaces, medians, boulevards, sidewalks, streets; municipal, commercial, institutional and residential properties; ditches, road shoulders, vacant lots, signs and buildings; weed control, litter clean-up (including cigarette butts and gum), graffiti prevention/removal and vandalism deterrent programs.

	Max	Actual
Municipal		
Gateway Impressions First impressions of the community including gateway/entrance landscape treatments	10	9
Overall Impressions Order, cleanliness, curb appeal and first impressions	10	8
Anti-litter/Graffiti Prevention and Removal Community anti-litter/graffiti awareness programs	10	8.5
Regulations Effective bylaws, programs and policies and enforcement; litter control, private property maintenance by-laws, vandalism, graffiti prevention and eradication, graffiti removal kits to residents	10	9
Asset Appearance Including public green infrastructure: parks, streetscapes (sidewalks, planters, urban signage, and furniture such as benches, litter, and recycling containers etc.)	10	8
Municipal Properties Appearance Visual appeal and condition of municipal buildings and municipal owned properties	10	8
Business and Institutions		
Overall Impressions Curb appeal, order, and cleanliness	15	13
Site Conditions Condition of buildings (exterior maintenance), grounds, sidewalks, and parking lots	15	12
Furniture/Amenities Appearance Condition of urban furniture: benches, litter, and recycling containers	5	4
Residential		
Overall Impressions Curb Appeal, order, and cleanliness	20	16
Property Conditions Condition of buildings, grounds, and yards	15	11
Community Involvement		
Public Participation In community, neighbourhood or individual streets, clean-up programs, activities, and annual maintenance (including promotion, organization, innovations involving youth and seniors, etc.)	10	8
Community Support Financial and/or in-kind or participation by the municipality, businesses service groups, and institutions for community clean-up programs.	10	8
Community Appearance Total	150.00	122.5

COMMUNITY APPEARANCE

Observations:

Residential yards showed notable improvement compared to the previous year, reflecting the positive influence of initiatives such as the "Yard of the Week" and "Best Yard" competitions. These programs have provided effective motivation for property owners and have contributed to the overall beautification of the community. The east entrance signage has also seen significant enhancement and now presents a much more welcoming appearance. Earth Day activities were recognized as valuable and are considered worthy of continuation. The Town Square remains a key community attraction.

Recommendations:

- It is recommended that the community continue to build on the success of residential yard competitions as a means of encouraging pride in property maintenance and community beautification.
- To further enhance community entrances, solar lighting could be installed at the east entrance sign. Plantings around the west entrance sign could help achieve a similar standard.
- Weed management at the Town Square should be established as an ongoing priority to maintain its role as a central gathering space and focal point of community pride.
- Increased attention to the maintenance of picnic tables at the campground will improve visitor comfort and satisfaction.
- The installation of signage to indicate public washroom facilities near the Town Square is recommended, as this would enhance convenience and hospitality for both residents and visitors.

ENVIRONMENTAL ACTION

Environmental action pertains to the impact of human activities on the environment and the subsequent efforts and achievements of the community with respect to: environmental stewardship, policies, by-laws, programs and best practices for waste reduction and landfill diversion, composting sites, landfill sites, hazardous waste collections, water conservation, energy conservation, and activities under the guiding principles of sustainable development pertaining to green spaces.

	Max	Actual
Municipal		
<u>Sustainable Development Strategies</u> Policies, programs, guidelines, long-term planning/vision; effective bylaws/policies and their enforcement; and public education programs and activities. This includes activities such as: the creation of Active Transportation networks, fleet management, and recognition of the importance of biodiversity to mitigate and adapt to climate change.	20	16
<u>Waste Reduction</u> Reduction of waste going to landfill and results (3-R: reduce, reuse and recycle), municipal composting programs, including activities such as composting sites, yard waste collections, plastics reduction programs, mulching of wood debris (Christmas trees, hedge trimmings, etc.) and reclamation of cut trees. Handling of hazardous waste including e-waste collection and reuse of compost material. Officially mandating the greening of public events such as on-site recycling bins, biodegradable drink containers, food service dishes, utensils, etc to minimize the use of plastic.	20	17
<u>Water Conservation</u> Use-reduction programs such as promotions, efficient irrigation, use of non-potable water, water restriction policies	15	12
<u>Energy Conservation</u> Programs such as alternate forms of energy (ex. geothermal, biomass, wind, solar) and initiatives such as: energy-efficient appliances, shielding for night skies, efficient street lighting	15	11
<u>Environmental Initiatives, Innovations and Actions</u> <ul style="list-style-type: none"> - Development and expansion of sustainable mobility and active transportation networks such as bike lanes, multi-use commuter pathways, and recreational trails - Horticultural practices such as planned biodiversity, green roofs, green walls, green lanes, living fences, buffer zones; re-use of sites; engineered wetlands, bioswales, permeable surfaces and rain water management - Brownfield redevelopment, remediation, land reclamation - Air quality programs such as alternate energy sources, sustainable design of facilities, sustainable fleet management, reduction of greenhouse gas emission (carbon reduction), anti-idling by-laws. 	10	9
Business & Institutions		
<u>Participation in The Environmental Effort</u> Waste management (reduce, reuse and recycle), water conservation, energy conservation and audits (fleet management, electric conservation), brownfield management	10	7
<u>Corporate Environmental Initiatives and Action</u> Innovation/stewardship, initiatives, activities (for example: environmental clean-up activities, plastic reduction) carbon emissions, green roofs	10	7
Residential		
<u>Participation in Environmental Initiatives</u> 3-R (reduce, reuse and recycle), composting	10	8
<u>Water & Energy Conservation</u> Practices such as water use reduction, rainwater collection and rain gardens, alternate forms of energy, thermostat reduction	15	12
Community Involvement		
<u>Public Participation – Civil Action</u> Participation in public forums and policy development on environmental issues, such as climate change adaptation and mitigation	5	4
<u>Public Participation in Activities</u> Community (including children/youth), neighbourhood or individual street environmental activities and programs (including promotion, organization and evidence of taking ownership, etc.)	10	8
<u>Community Support</u> Financial and/or in-kind or participation by the municipality, businesses and institutions in public environmental activities and programs	10	8
Environmental Action Total	150.00	119

ENVIRONMENTAL ACTION

Observations:

The landfill beautification project, which incorporates edible plants and shrubs, is particularly innovative and reflects a creative approach to reimagining functional spaces.

Staff at the Water Treatment Plant and Fire Station were noted for their professionalism, helpfulness, and depth of knowledge, which contributes to strong community confidence in these essential services.

The recycling bin has been improved behind the Town Office. These efforts collectively indicate forward-thinking practices that both support sustainability and foster community pride.

The completion of the fish ladder at Pine Cree Regional Park is a great achievement. Well done!

Recommendations:

- It is recommended that consideration be given to hosting workshops on rain barrel construction, which would further promote water conservation and provide a hands-on learning opportunity for residents.
- To broaden community involvement, local businesses and institutions could be encouraged to sponsor or lead town clean-up efforts.
- Continued exploration of methods to process organic waste into compost at the local depot is strongly encouraged, as this would create a valuable resource for use in community planters and garden beds.
- Offering education sessions at the landfill to students from Eastend and Shaunavon will highlight the community's commitment to youth engagement and environmental awareness.
- Continue to prioritize environmental conservation at Pine Cree Regional Park. This is a truly unique park. Consider ensuring that some board members get some formal training in forest management in order to support its continued success.

HERITAGE CONSERVATION

Heritage conservation includes efforts to preserve and protect both natural and cultural heritage within the community. Preservation of natural heritage pertains to policies, plans and actions concerning all elements of biodiversity including flora and fauna ecosystems and associated geological structures and formations. Cultural conservation represents the "persona" of a community and refers to the heritage that helps define the community including the legacy of tangible (built/hard assets) elements such as heritage buildings, monuments, memorials, cemeteries, artifacts, museums and intangible elements such as traditions, customs, festivals and celebrations. The participation of groups such as historical societies, traditional cultural groups, and conservation groups is considered.

	Max	Actual
Municipal		
Natural Heritage Plans Management and preservation policies, plans, programs and initiatives, including eco systems, eco parks, trail networks, grasslands, naturalization, wetlands, urban agriculture/farming, wildlife and wildlife corridors, protection of sensitive habitats, species at risk and support for at risk pollinators.	20	18
Natural Heritage Promotion Management and promotion of natural heritage (through communications, information and support programs, economic development/tourism) including year-around activities and programs for education and use of natural heritage sites (including trail networks) for and by the public.	15	14
Cultural Heritage Plans Policies, by-laws, plans, and preservation initiatives for heritage buildings, cemeteries, artifacts, museums, monuments, heritage trees and gardens, including their integration with streetscapes and landscape	15	14.5
Cultural Heritage Activities Initiatives throughout the year including festivals and celebrations along with preservation of traditions and customs	15	14.5
Business and Institutions		
Natural Heritage Assets Conservation, restoration and integration of natural heritage, including eco parks, conservation areas, trails, heritage gardens, trees and landscapes.	10	8.5
Cultural Heritage Assets Conservation, restoration and reuse of heritage buildings and artifacts including their integration with the built/hard streetscapes and green landscapes	10	8.5
Residential		
Cultural Heritage Initiatives Conservation/restoration and reuse of heritage buildings and artifacts on residential lands	10	8
Community Involvement		
Natural Heritage Public Participation Participation in community (including children/youth), neighbourhood or individual natural heritage programs and initiatives including developing policies and plans, site improvements (including trails, eco parks, reforestation and management, maintenance, conservation and education initiatives	20	17
Natural Heritage - Community Support Financial and/or in-kind or participation by the municipality, businesses and institutions (including environmental groups) in community-initiated natural heritage activities and programs	10	8
Cultural Heritage - Public Participation Participation in community (including children/youth), neighbourhood or individual cultural heritage programs including year-round heritage community events/activities, festivals and celebrations along with preservation of traditions and customs	15	13
Cultural Heritage - Community Support Financial and/or in-kind or participation by the municipality, businesses and institutions (including historical societies) in community-initiated cultural heritage activities and programs.	10	8
Heritage Conservation Total	150.00	132

HERITAGE CONSERVATION

Observations:

The inclusion of the Teepee at the museum is particularly noteworthy, as it demonstrates innovation and respect for the diverse history of the area.

The banners currently housed in the machinery shed at the museum are recognized as valuable works of art and deserve consideration for a more prominent display space.

The introduction of the train restoration and tour project is an exciting new development for the community, offering both historical preservation and tourism potential. Overall, these initiatives reflect a community that values its history, culture, and natural environment.

Recommendations:

- The banners in the museum shed are beautiful pieces of art. Exploring options for a suitable display will showcase them in a manner that reflects their cultural and artistic value.
- Signage at heritage trees, such as the large Willow at the golf course entrance, serves as an excellent example of how community heritage can be preserved and shared.
- Further development of the community trail system should also be considered, as connecting different areas of the community would enhance accessibility, encourage active living, and strengthen visitor appeal.
- Learning opportunities related to native and pollinator gardens are encouraged, with the potential for this knowledge to be applied in community or commercial spaces, further supporting sustainability and biodiversity.
- As the train restoration initiative progresses, the addition of a platform with benches and planters would enhance the visitor experience and create a welcoming gathering space. This could be a great opportunity for a partnership between the CiB committee and the business owner. Although the train initiative is a private business, the scale of the operation and the attraction of tourists will cause its first impressions to reflect on the entire community.

TREE MANAGEMENT		
Woodlands, Canopy Management, Urban and Rural Forestry includes the efforts of the municipality, businesses, institutions and residents with regards to written policies, by-laws, standards for tree management protection (selection, planting, and maintenance), long and short-term management plans, tree replacement policies, pollinator-friendly tree selection, tree inventory including heritage, memorial, and commemorative trees, and Integrated Pest Management (IPM) programs.		
	Max	Actual
Municipal		
Overall Impression Overall impact, benefit and first impression of the urban forest	10	8.5
Strategic Plans Policies, regulations and tree by-laws, tree protection and planting on public and private lands	15	13.5
Urban Forestry Plan Plan, design and inventory management including integration with overall green infrastructure landscape plan, and measures to preserve, protect, manage and expand overall tree inventory, including woodlots and managed forests	20	17
Plan of Action Procurement, species diversity (including native trees), selection of hardy and pollinator habitat tree species, recommended tree list and tree planting standards	10	7.5
Integrated Pest Management (IPM) / Plant HealthCare (PHC): plan of action for invasive pest detection and control, information on current infestations and diseases	10	8
Public Information Programs Provision of information on good planting techniques, best practices and maintenance programs	15	13
Maintenance Quality Best practices with demonstrated results	10	8
Qualified Resources Qualified personnel (including seasonal staff and/or qualified experienced contractors) and/or in place training programs	5	4
Business and Institutions		
Tree inventory Contribution to expanding overall tree inventory and canopy, management of hedgerows and forests, with consideration of design and diversity including native and hardy species of trees, on properties owned by businesses and institutions.	15	12
Maintenance Quality Programs, best practices with demonstrated results: watering, pruning, IPM	10	7
Residential		
Tree Planting Contribution to expanding overall tree inventory, with consideration of design and diversity including native and hardy species of trees on residential properties	15	11
Maintenance Quality Best practices with demonstrated results	10	7.5
Community Involvement		
Public Participation Participation (including children/youth) in tree planting and conservation programs such as Green Streets Canada, Arbor Day, Maple Leaf Day, and other tree planting and maintenance programs and activities on public lands (including promotion, organization etc.)	20	16
Community Support Financial and/or in-kind or participation or promotion by the municipality, businesses and institutions for community tree planting and conservation programs on public lands	10	8
Tree Management Total	175.00	141

TREE MANAGEMENT

Observations:

The Memorial Tree Program has already shown encouraging momentum, reflecting strong community interest and support.

The development of a tree plan has also made good progress, demonstrating foresight and a commitment to long-term beautification and sustainability.

Recommendations:

- The Memorial Tree Program can be supported by written guidelines, with designated species and planting locations identified in advance to ensure clarity for residents.
- Success in tree planting requires careful attention to technical details, including proper species selection, accurate placement based on mature size, correct planting depth and hole dimensions, appropriate mulching, and a consistent watering schedule. These details are crucial for ensuring the long-term health and success of newly planted trees. However, the most important detail is watering. In Eastend, if you have to focus on one thing for tree success, be sure that they are receiving enough water.
- Some trees in the swimming pool area may need to be moved to allow for mature size room.
- Training or skill development in proper tree planting and maintenance techniques should be prioritized to maximize the survival and health of plantings.
- It is advised that the committee work in close cooperation with town council to establish a comprehensive five- and ten-year tree plan. This plan should specify planting locations, species selection, and long-term maintenance responsibilities, including trimming and shaping. Such a strategy will ensure the sustainability of tree-related initiatives and provide a clear roadmap for future growth.

LANDSCAPE		
Landscape includes planning, design, construction and maintenance of parks, green spaces and cemeteries suitable for the intended use and location on a year-round basis. Elements for evaluation include native and introduced materials; biodiversity, materials and constructed elements; appropriate integration of hard surfaces and art elements, use of turf and groundcovers. Landscape design should harmonize the interests of all sectors of the community and provide safe and secure public spaces. Standards of execution and maintenance should demonstrate best practices, including quality of naturalization, use of groundcovers and wildflowers along with turf management.		
	Max	Actual
Municipal		
Sustainable Designs – Soft Landscape Sustainable designs: energy efficient, use of green materials, naturalization, xeriscaping, suitable plant varieties (including pollinator friendly), traffic calming, bank stabilization	15	12
Sustainable Designs - Hard Landscape Urban and civic design standards for streetscape and public places including considerations for public safety: flags, banners, public art, fountains, site furnishings, signage including wayfinding and directional, seasonal design and décor, walkways and paving materials including use of artificial turf and its protocols	15	14
Landscape Plan Integrated and implemented throughout the municipality	10	8
Landscape Management Programs Integrated Pest Management (IPM), Plant Health Care (PHC), alternative solutions to diseases and infestations when appropriate, Invasive Species Management, increased naturalization and adapted maintenance programs	10	8
Landscape Maintenance Policies, standards, best practices and programs including irrigation water management	10	7
Landscape Quality Landscape maintained to appropriate standards, specifications and best practices, as an example as shown in the Canadian Landscape Standards	5	4
Qualified Resources Qualified personnel (including seasonal staff) and/or in place training programs and/or qualified experienced contractors	10	8
Year-round use Demonstrated year-round opportunities and programs for education and people being active and using parks and green spaces (urban agriculture, community gardens, parks and recreation programs and accessible public washrooms)	10	8.5
Business and Institutions		
Sustainable Designs Energy efficient, use of green materials, naturalization, xeriscaping, alternate groundcovers, urban agriculture	10	7
Integrated Plan Contribution to urban and civic design and public green spaces above requirements: such as public art, streetscape, site furniture, fountains and innovation in concept and design	15	12.5
Maintenance Quality Adequate ongoing life cycle management (ongoing maintenance, ground and asset management, rehabilitation and replacement) of all landscape elements	10	7
Residential		
Streetscape Appeal Residential yards (year-round, seasonal, themed)	15	12
Maintenance Quality Lawn care, trees and shrub maintenance (with demonstrated results)	15	11
Plant Selection Selection of plant material (native, local, innovative, edible and pollinator friendly plants)	10	8
Community Involvement		
Public Participation Participation in community programs (including children/youth) such as: urban agriculture, community gardens, "yard of the week", volunteer park maintenance, holiday illumination and decoration (promotion, organization, etc.)	20	17
Volunteer Succession Plan and Recognition Succession Plan and Recognition (by municipality and/or volunteer groups) of volunteer efforts in all aspects of the Communities in Bloom program including activities in all evaluated criteria	20	17
Landscape Total	200.00	161

LANDSCAPE

Observations:

Local businesses and institutions, such as the Crazy Cowboy and the Landfill, have set a positive precedent through their contributions, providing strong examples of how community partners can support local beautification efforts.

The grouping of planters throughout the community has created a striking visual statement. Residents' adoption of clover as an alternative to traditional grass lawns demonstrates progressive thinking toward sustainability and low-maintenance landscaping.

The workshops hosted to date have been both timely and relevant.

Recommendations:

- It is recommended that the committee build upon the strong examples set by local businesses by actively promoting their contributions and considering the development of community tours to highlight successful projects.
- The upcoming workshop, *Which Tree is Right for Your Yard*, on tree selection should be leveraged to raise awareness about Eastend's urban forest and to provide practical guidance to residents on how they can contribute to its long-term care.
- Maple Avenue and Red Coat Drive continue to offer opportunities for enhancement, whether through the addition of trees, planted beds, or green walls. Where planted beds are considered, perennials provide a practical solution due to their resilience and reduced maintenance needs.
- The introduction of perennials in new planting beds should be prioritized to balance beauty with sustainability.
- The idea of establishing a community garden should remain under active consideration, with research into the successes of other communities providing valuable guidance before reassessing local interest and capacity.

PLANT AND FLORAL DISPLAYS

This category evaluates the efforts of the municipality, businesses, institutions and residents to design, plan, execute, and maintain plant and floral displays of high-quality standards. Evaluation includes the design and arrangements of flowers and plants (annuals, perennials, bulbs, ornamental grasses, edible plants, water efficient and pollinator friendly plants) in the context of originality, distribution, location, diversity and balance, colour, and harmony. It also pertains to flowerbeds, carpet bedding, containers, baskets, and window boxes.

	Max	Actual
Municipal		
Floral Display Plan of Action Integration into overall landscape plan and distribution through community. Concept and design, including sustainable design	15	14
Diversity of Displays Flowerbeds, raised beds, planters, hanging baskets, window boxes, carpet bedding, mosaics	20	17
Diversity of Plants Annuals, perennials, bulbs, grasses, woody plants, natural flora, pollinator friendly plants	10	7.5
Maintenance Quality Maintenance to appropriate specifications and standards, best practices: watering, weeding, edging, dead heading, etc.	20	16.5
Qualified Resources Qualified personnel (including seasonal staff) and/or in place training programs and/or qualified experienced contractors	10	8
Business and Institutions		
Design Concept and design (including arrangement, diversity, colour of display and plants) on grounds	15	12
Overall Plan Contribution to, and integration with, overall community plant and floral program	10	7.5
Maintenance Quality of planting and maintenance: watering, weeding, edging, dead heading, etc. with demonstrated results.	10	7
Residential		
Concept and Design (including arrangement, diversity, colour of display and plants) on residential properties including Pollinator gardens and/or inclusion of pollinator plants in gardens	20	16
Maintenance Quality of planting and maintenance with demonstrated results.	15	12
Community Involvement		
Public Participation in community projects, volunteer initiatives (including children/youth), outreach programs in plant and floral displays (including promotion, organization, etc.)	15	14
Community Support Financial and/or in-kind or participation by the municipality, businesses and institutions for community plant and floral displays activities	15	14
Plant and Floral Displays Total	175.00	145.5

PLANT AND FLORAL DISPLAYS

Observations:

The CiB planters were exceptionally well-presented this year, with the use of new soil, the use of Bobbex and improved watering management contributing significantly to their success.

The plant selection at the east welcome sign was also particularly effective in creating a strong visual impression.

Special recognition is extended to Ben and municipal staff for their extensive assistance with the planter project (replacing soil and starting plants), particularly in the movement and placement of heavy planters, which has clearly enhanced overall results.

The planters and hanging baskets throughout the community were of outstanding quality, likely due to the combination of soil and fertilizer improvements, thoughtful plant selection, adequate planting density, and consistent watering. These efforts collectively reflect excellent planning and execution, resulting in highly attractive displays.

Recommendations:

- It is recommended that the committee continue to document and track the practices that contributed to this year's exceptional floral displays, as these details will provide valuable guidance for future seasons.
- The establishment of a pollinator garden at the landfill should be considered, as it would provide an additional educational feature for students and support biodiversity.
- Hosting an informal community garden tour could further encourage knowledge-sharing, allowing residents to learn from both the successes and challenges of local gardeners.
- Additionally, the introduction of a perennial and seed exchange program would likely be well-received, given the strong variety of perennials observed in Eastend.



THANK YOU FOR YOUR INVOLVEMENT

“Within the context of climate change and environmental concerns, communities involved in the Communities in Bloom program can be proud of their efforts, which provide real and meaningful environmental solutions and benefit all of society.”

COMMUNITIES IN BLOOM IS MADE POSSIBLE BY

- The commitment of local, provincial, and national volunteers
- The support of elected officials and of staff in municipalities
- The dedication of our judges, staff, and organizations
- The contributions of our sponsors and partners